



# Things to Know About the Pixel 10 Series

You're about to get a first look at everything that's new and exciting across the entire Pixel 10 family. We'll start by highlighting the features and improvements in all Pixel 10 phones, and then dive into the unique magic that makes each new model special.





# The Pixel 10 Series

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01

**Do more than you think, easier than you can imagine.**



Google AI on Pixel simplifies your life and supercharges your creativity, helping you brainstorm ideas<sup>1</sup>, proactively find helpful information,<sup>2</sup> and quickly get things done across your apps.<sup>3</sup> Gemini can connect to Maps to find top-rated family-friendly restaurants nearby, and then text the list to the family group chat for you. Then, ask Gemini to add the reservation to your calendar and give you a heads-up on when you need to leave your office to make it in time.<sup>3</sup>

Instead of typing, use Gemini Live for natural, hands-free conversations. Enhance your discussions by sharing your screen, images, files, or YouTube videos. Share your camera in Gemini Live to have a back-and-forth chat about what you're seeing – whether it's getting furniture arrangement ideas for your apartment or troubleshooting your bike gears.<sup>4</sup> Your Gemini Live chats and shared content are stored in your Gemini Apps Activity, and you can manage and delete your activity anytime.

Pixel 10 Pro phones also come with a one-year subscription to the Google AI Pro plan, giving you the best of Google AI on us.<sup>5,6</sup> This offer unlocks priority access to Google's next-gen AI with Gemini Pro, elevates your learning with NotebookLM, and boosts your productivity with Gemini in Gmail, Docs, and more.<sup>5</sup> Plus, get access to Veo 3 Fast in Gemini to create videos using our text-to-video generation model. Simply upload an image or describe what you have in mind and watch your ideas come to life in motion.<sup>7</sup>

02

**Introducing Magic Cue. The right info, right when you need it.**

Magic Cue brings a new level of personalized intelligence and helpfulness to Pixel. It can help connect the dots across your digital life by anticipating your needs and proactively suggesting relevant information and helpful actions based on the context on your phone.<sup>2</sup> Calling your airline? Magic Cue surfaces your flight details as soon as you dial. Friend asking for your Airbnb address? It automatically pulls up the info for quick sharing.

Magic Cue is powered by our custom-built Google Tensor G5 chip, featuring cutting-edge on-device AI that gives features the ability to process and understand relevant information to deliver helpful, proactive assistance.

03

**Transform photos in the blink of AI.**



The Pixel 10 series makes it effortless to capture an amazing photo every time, offering AI-powered features and magical editing tools in the Pixel Camera. The all-new Camera Coach, powered by Gemini models built right into the camera, can read the scene, offer you suggestions, and help you find the best angle and lighting. It can even suggest the best modes to use, helping unleash the creative photographer in you.<sup>8</sup>

With the new Auto Best Take, Pixel can automatically find and combine similar photos into one where everyone looks their best. And with an improved Add Me feature, you can now add the photographer to even bigger groups so no one's left out of the photo.



# The Pixel 10 Series

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04

**Beautifully  
designed.  
Built to last.**



The Pixel 10 series is beautifully designed and built to last. Pixel's iconic camera bar is seamlessly integrated into a phone crafted from premium durable materials. And Android's design language is getting its biggest overhaul in years, with new wallpaper effects, a refined app UI, a modernized notification shade, and more.

Pixel 10 phones are exceptionally crafted for scratch and drop resistance with spacecraft-grade aluminum and Corning® Gorilla® Glass Victus® 2. With an IP68 rating, they stand up to water and dust, too.<sup>9</sup> And they all receive 7 years of OS, security, and Pixel Drop updates for new and upgraded features.<sup>10</sup>

05

**Pixelsnap:  
magnetic  
technology for  
wireless charging  
and beyond.**

Say hello to Pixelsnap, an all-new magnetic technology built into all Pixel 10 devices, that lets you effortlessly snap wireless chargers, stands, grips, and thousands of other accessories to your Pixel – even while using Google's Pixelsnap cases.<sup>11,12</sup> Pair your Pixel with the new Pixelsnap Charger for seamless and efficient Qi2 wireless charging that reaches speeds up to 25W.<sup>13</sup> Or choose the Pixelsnap Charger with Stand to dock your phone in portrait or landscape orientation so you can access your favorite things while charging.<sup>12</sup> You can also detach the charger from the stand to take it on the go. For hands-free-viewing, the new Pixelsnap Ring Stand lets you watch movies, make video calls, and more in landscape or portrait mode.<sup>12</sup> And Pixelsnap is compatible with thousands of other magnetic accessories, including certified choices from our Made for Google partners, like car mounts and chargers, grips, wallets, and more.<sup>12</sup>

The Pixelsnap Charger starts at \$39.99, the Pixelsnap Charger with Stand starts at \$69.99, and the Pixelsnap Ring Stand starts at \$29.99. Pixelsnap cases start at \$49.99.

06

**Easier than  
ever to switch.**



This year, Pixel is making it easier than ever to switch phones. If you purchase from GoogleStore.com, you can minimize setup time by preparing your data for transfer – including passwords from iOS, and more wallet items and app data – even before your new phone arrives. We know switching phones can take some adjusting, so to help you learn your new device, Pixel offers contextual tips to guide you as you use it, showing you how to do things like take a screenshot or power off. Plus, a new on-device AI-powered agent provides instant support, even troubleshooting issues and adjusting settings, with seamless handoff to live customer support if needed. Together with the upgraded My Pixel app, these features ensure you get up to speed quickly. And, you can stay connected with friends and family using RCS messaging, regardless of what phone they use.



# The Pixel 10 Series

07

## Google Tensor G5: The next evolution of premium AI silicon.



The Google Pixel 10 series is powered by the all-new Tensor G5 processor, and marks Google's most significant upgrade in custom silicon for Pixel with deeper customization from architecture to manufacturing. Designed for the Gemini era with the leading process node technology, Tensor G5 boasts a TPU that is up to 60% more powerful for the most advanced on-device AI<sup>14</sup>, and double-digit performance increases across compute cores including a CPU that's on average 34% faster.<sup>15</sup>

The result? Smoother user experiences and groundbreaking Pixel features like Magic Cue, Pro Res Zoom, Auto Best Take, and new voice translations during phone calls with Live Translate.<sup>2,16,17</sup> Tensor G5 also includes an upgraded Imaging Signal Processor (ISP) to deliver Pixel's best image and video quality yet.<sup>18</sup>

1 Gemini mobile app availability may vary by country and language. Check responses for accuracy. Internet connection required.

2 Available in select countries and languages. Available to 18+ users.

3 Internet connection required. Features may differ depending on subscription and account. Some apps require setup. Available in select countries and languages.

4 Results may vary. Check responses for accuracy. Compatible with certain features and accounts. Internet connection required. Available in select countries, languages, and to users 18+.

5 By subscribing, you agree to terms for Google One, available at [one.google.com/terms-of-service](https://one.google.com/terms-of-service), and for offers, available at [one.google.com/offer/freetrial](https://one.google.com/offer/freetrial). See how Google handles data at [www.google.com/policies/privacy](https://www.google.com/policies/privacy). Gemini in Google AI Pro and Gemini for Gmail, Docs, and more are only available for ages 18+. Gemini for Gmail, Docs, and more is only available in select languages.

6 Actual value is \$239.88. The Google AI Pro plan offer is available to users with the purchase and activation of a Pixel 10 Pro, Pixel 10 Pro XL or Pixel 10 Pro Fold. Offer is not available to: Google One users subscribed to an add-on, Google One users subscribed to a higher tier plan than the one being offered, Google One users on a family plan who are not the plan manager, and Google One users who have a subscription through a third party or affiliate. Redeem the offer by October 31, 2026 at 11:59pm PT. Valid form of payment required at sign-up, but you will not be charged until the trial period expires. Unless canceled earlier, Google AI Pro will charge \$19.99 after the trial ends, billed on a recurring monthly basis. Cancel anytime. No refunds for partial billing periods, except as required by applicable law. Return of purchased device may result in cancellation of subscription. See [g.co/pixel/google-ai-10-pro-12-month-offer](https://g.co/pixel/google-ai-10-pro-12-month-offer) for more details.

7 Subscription required. Availability varies. 18+. Create responsibly.

8 Results may vary.

9 Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Phone is not drop/tumble proof and dropping your device may result in loss of water/dust resistance. Damage from drops, tumbles, and other external forces are not covered under warranty. Liquid damage voids the warranty. See [g.co/pixel/water](https://g.co/pixel/water) for details.

10 Pixel updates for 7 years from when the device first became available on the Google Store in the US. See [g.co/pixel/updates](https://g.co/pixel/updates) for details.

11 Requires Qi 2.0-certified wireless charger. (sold separately).

12 Chargers, stands, grips and other magnetic accessories each sold separately.

13 Compatible with Pixel 10, Pixel 10 Pro, and Pixel 10 Pro Fold for charging rates of up to 15W when paired with a 20W or higher USB-C power adapter, and a rate of up to 25W for Pixel 10 Pro XL when paired with a 35W or higher USB-C power adapter. See [g.co/pixel/pixelsnap](https://g.co/pixel/pixelsnap) for more details.

14 Among phones commercially available for sale in markets where Pixel 10 is sold.

15 Compared to Google Tensor G4. Average across Pixel 10 phone series and based on internal testing on pre-production devices

16 Results may vary. Check responses for accuracy. Available in select countries and languages.

iOS is a registered trademark of Apple Inc.

17 Compared to Pixel 9 phone series

18 Based on internal data.





# The Pixel 10 Pro and 10 Pro XL

01

## Pixel 10 Pro. Meet the new status pro.



Google Pixel 10 Pro sets new standards in every way, featuring unprecedented AI with Gemini, amazing camera quality, exquisite design, the all-new Google Tensor G5 chip, and 16 GB of RAM for our most powerful performance ever. Our Pro triple-camera system boasts improvements including Pro Res Zoom, High Res Portraits, and improved stabilization powered by Video Boost.<sup>1</sup> Impeccably designed with polished metal accents, resilient materials, and the immersive Super Actua display – the brightest ever on a Pixel with 3,300 nits peak brightness.<sup>2</sup> It's twice as durable as Pixel 8 Pro, and carefully crafted to handle everyday drops, scratches, spills, and dust.<sup>3</sup> And it comes in two sizes – 6.3-inch and 6.8-inch – so you can choose the best fit for you with no compromise across key specs.<sup>4</sup> Both Pixel 10 Pro and Pixel 10 Pro XL have batteries that last 30 hours and incredibly fast charging.<sup>5,6</sup> Pixel 10 Pro starts at \$999, and Pixel 10 Pro XL, now with 256 GB base storage, starts at \$1199.<sup>7</sup> They're available in Obsidian, Moonstone, Porcelain, and Jade.

02

## The Pixel 10 Pro camera. Studio-quality photos. Cinema-quality videos.



The pro triple rear camera system is our most advanced camera yet – powered by the all-new Pixel ISP on Tensor G5, it delivers stunning photos, portraits, panoramas, and videos in any light, close up or far away. Pixel's 50 MP wide camera and its new enhanced optical stabilization enables incredibly smooth videos, helping you turn high-motion scenes into stable cinematic footage.<sup>1</sup> Combined with Video Boost for rich details, color, and lighting, as well as Night Sight Video, 8K video, and Super Res Zoom Video, this delivers Pixel's best video quality yet.<sup>8</sup> And the upgraded 5x telephoto lens delivers our best zoom quality ever, with 100x Pro Res Zoom for amazing closeups.<sup>9</sup> Plus, the 42 MP front camera with autofocus has an incredibly wide field of view, fitting more into every frame for stunning selfies.<sup>1</sup>

1 Reflects megapixels for camera sensor. Camera image resolution output may be less when using default settings.  
2 Peak brightness measured at 5% on-pixel ratio.  
3 Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Phone is not drop/tumble proof and dropping your device may result in loss of water/dust resistance. Damage from drops, tumbles, and other external forces are not covered under warranty. Liquid damage voids the warranty. See [g.co/pixel/water](https://g.co/pixel/water) for details.  
4 Screen has rounded corners. When measured diagonally as a rectangle, the Pixel 10 Pro screen is 6.3 inches, and the Pixel 10 Pro XL screen is 6.8 inches. Actual viewable area is less. Dimension may vary by configuration and manufacturing process.  
5 Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. Over time, Pixel software will manage battery performance to help maintain battery health as your battery ages. See [g.co/pixel/battery-tests](https://g.co/pixel/battery-tests) and [g.co/pixel/batteryhealth](https://g.co/pixel/batteryhealth) for details.  
6 Wired charging rates are based upon use of the Google 45W USB-C® Charger plugged into a wall outlet. Actual results may be slower. Adapters sold separately. See [g.co/pixel/battery-tests](https://g.co/pixel/battery-tests) and [g.co/pixel/batteryhealth](https://g.co/pixel/batteryhealth) for details.  
7 Storage specifications refer to capacity before formatting. Actual formatted capacity will be less.  
8 Not available for all cameras, apps, or modes.  
9 Reflects megapixels for camera sensor. Camera image resolution output may be less when using default settings. Up to 100x with Pro Res Zoom.



# The Pixel 10 Pro Fold

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01

## Pixel 10 Pro Fold. Unfold extraordinary.



Unfold extraordinary with Google Pixel 10 Pro Fold. It has our largest screen, with our most advanced AI, Gemini, 16 GB of RAM, and the all-new Google Tensor G5 chip made for powerful multitasking. A massive 8-inch Super Actua Flex display inside is ready for immersive entertainment or masterful multitasking.<sup>1</sup> Outside, the phone's borders are even smaller and the bezels are even thinner, giving you an even bigger 6.4" Actua display while maintaining a familiar form factor, so it still looks and feels like a traditional phone.<sup>1</sup> And it gets 11% brighter with up to 3,000 nits peak brightness.<sup>2</sup> When closed, Pixel 10 Fold is remarkably thin. Its new gearless, high-strength hinge ensures a comfortable hold and durable fold, alongside improved drop performance and IP68 water and dust resistance.<sup>3</sup> Pixel 10 Pro Fold's battery is even bigger than before, and can last for up to 30 hours.<sup>4</sup> It charges up fast. As in, 50% in just 30 minutes fast.<sup>5</sup>

Pixel 10 Pro Fold starts at \$1799. It's available in Moonstone and Jade.

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02

## Foldable durability, redefined.

Pixel 10 Pro Fold boasts enhanced durability, securing an IP68 rating for the first time, meaning it better stands up to both dust and water.<sup>3</sup> It features a new gearless, high-strength hinge made from spacecraft-grade materials so it's capable of 10+ years of folding.<sup>6</sup> And Pixel 10 Pro Fold's displays have been upgraded as well. On the inside, it has an even more durable Super Actua Flex display with ultra thin glass and dual layers of resilient, anti-impact films, while both the front screen and back cover feature Corning® Gorilla® Glass Victus® 2, providing protection against scratches and drops. All of these durability improvements are packed into a sleek, stunning design that's so thin and comfortable to hold, you'll almost forget it's a foldable.

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03

## Multitask like a pro.



Experience peak productivity and seamless multitasking on Pixel 10 Pro Fold's expansive inner display, designed to help you get more done, faster.<sup>7</sup> Effortlessly plan your trip using Split Screen, or quickly drag and drop images directly into a presentation while on the go.<sup>8</sup> The fluidly adjustable view lets you easily open a new window to work with three apps simultaneously. Imagine planning a trip with friends by comparing flight details in one app and checking hotel availability in another. You can swiftly switch your focus with a simple tap. Sharing is also incredibly fast and intuitive – just drag and drop images, videos, links, and text between your apps.<sup>8</sup> With Pixel 10 Pro Fold, productivity is within easy reach.



# The Pixel 10 Pro Fold

04

**The Pixel 10 Pro Fold camera. Everyone's favorite camera is folded in.**



Experience photography in a uniquely Pixel way with Pixel 10 Pro Fold's flexible design and advanced AI. Instant View lets you review your photos side by side on the unfolded inner screen right as you capture them. Plus, Dual Screen Preview makes it easy for everyone to see themselves and pose perfectly for photos, portraits, and videos. Elevate your selfies with higher-quality results using the rear camera via Rear Camera Selfie,<sup>9</sup> or go tripod-free for stunning astrophotography and timelapses in tabletop mode. And for capturing joyful moments with kids, Made You Look displays fun animations that react to their expressions.

Powering this innovative experience is an upgraded camera system: a 48 MP wide camera, a 5x telephoto lens with Super Res Zoom up to 20x, and an ultrawide lens with Macro Focus.<sup>10</sup> For perfectly framed individual shots, both the inner and outer displays feature their own selfie cameras.

05

**Big screen entertainment, unfolded.**

Experience entertainment and productivity redefined with Pixel 10 Pro Fold's expansive and brighter-than-ever 8-inch Super Actua Flex inner display, drawing you directly into the action whether you're at home or on the go.<sup>1,7</sup> This innovative foldable design effortlessly transforms into a hands-free hub in tabletop mode for easy viewing of your favorite shows and movies, allowing you to lose yourself in your favorite content. Multitask without missing a beat using intuitive Split Screen capabilities, streaming on one side while managing something else on the other.<sup>8</sup> This big-screen experience delivers unparalleled portable entertainment and effortless productivity that adapts to your every moment.

1 Screen has rounded corners. When measured diagonally as a rectangle, the external screen is 6.4 inches and internal screen is 8 inches. Actual viewable area is less. Dimension may vary by configuration and manufacturing process.

2 When compared with Pixel 9 Pro Fold. Peak brightness measured at 5% on-pixel ratio.

3 Designed to comply with dust and water protection rating IP68 under IEC standard 60529 when each device leaves the factory but the device is not water or dust proof. The accessories are not water or dust resistant. Water resistance and dust resistance are not permanent conditions and will diminish or be lost over time due to normal wear and tear, device repair, disassembly or damage. Phone is not drop/tumble proof and dropping your device may result in loss of water/dust resistance. Damage from drops, tumbles, and other external forces are not covered under warranty. Liquid damage voids the warranty. See [g.co/pixel/water](https://g.co/pixel/water) for details.

4 Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. Over time, Pixel software will manage battery performance to help maintain battery health as your battery ages. See [g.co/pixel/battery-tests](https://g.co/pixel/battery-tests) and [g.co/pixel/batteryhealth](https://g.co/pixel/batteryhealth) for details.

5 Wired charging rates are based upon use of the Google 45W USB-C® Charger plugged into a wall outlet. Actual results may be slower. Adapters sold separately. See [g.co/pixel/battery-tests](https://g.co/pixel/battery-tests) and [g.co/pixel/batteryhealth](https://g.co/pixel/batteryhealth) for details.

6 Based on assumption of 50 folds per day and on internal testing using pre-production devices in a simulated environment.

7 When compared with Pixel 9 Pro Fold.

8 Requires compatible apps.

9 Compared to the phone's front camera. 10 Reflects megapixels for camera sensor. Camera image resolution output may be less when using default settings.



# The Pixel 10

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01

## Pixel 10. Do spectacular on the regular.



Google Pixel 10 enables you to do extraordinary things every day with its incredible camera, advanced AI with Gemini built in<sup>1</sup>, powerful performance, and 12 GB of RAM. Pixel 10 is crafted from durable materials packaged into a sleek design that is both iconically Pixel, and twice as durable as Pixel 8. It includes a sharp and vibrant 6.3-inch Actua display, now even more vivid at 3,000 nits peak brightness for better readability outdoors.<sup>2</sup> Powering it all is a battery that lasts 30 hours<sup>3</sup>, which can charge up to 55% in about 30 minutes.<sup>4</sup>

Pixel 10 starts at \$799. They're available in Obsidian, Indigo, Frost, and Lemongrass.

02

## The Pixel 10 camera. True to life images. Out of this world editing.

Pixel 10 features a triple rear camera system – the first in its class to offer three lenses. With a new 5x telephoto lens offering 10x optical image quality and Super Res Zoom up to 20x, you can capture incredibly sharp closeups from a distance.<sup>5</sup> With Pixel's HDR+, the 48 MP wide camera ensures sharp and detailed images even in challenging lighting.<sup>5</sup> The ultrawide camera allows you to fit more into every frame<sup>5,6</sup>—perfect for landscapes and interiors. No matter the lens, Pixel 10 helps you unlock your photographic potential with advanced camera features like Night Sight photos, Macro Focus, and Panorama. For stunning selfies, the 10.5 MP front camera with autofocus<sup>5</sup> makes it easy to capture crisp, share-worthy shots. And with the all-new Tensor G5 ISP, Pixel 10 shoots amazing 10-bit HDR video by default for richer details and colors.

<sup>1</sup> Gemini mobile app availability may vary by country and language. Check responses for accuracy. Internet connection required.

<sup>2</sup> Compared to Pixel 9. Screen has rounded corners. When measured diagonally as a rectangle, the screen is 6.3 inches. Actual viewable area is less. Dimension may vary by configuration and manufacturing process. Peak brightness measured at 5% on-pixel ratio.

<sup>3</sup> Battery life depends upon many factors and usage of certain features will decrease battery life. Actual battery life may be lower. Over time, Pixel software will manage battery performance to help maintain battery health as your battery ages. See [g.co/pixel/battery-tests](https://g.co/pixel/battery-tests) and [g.co/pixel/batteryhealth](https://g.co/pixel/batteryhealth) for details.

<sup>4</sup> Wired charging rates are based upon use of the Google 45W USB-C® Charger plugged into a wall outlet. Actual results may be slower. Adapters sold separately. See [g.co/pixel/battery-tests](https://g.co/pixel/battery-tests) and [g.co/pixel/batteryhealth](https://g.co/pixel/batteryhealth) for details.

<sup>5</sup> Reflects megapixels for camera sensor. Camera image resolution output may be less when using default settings.

<sup>6</sup> Compared to the phone's wide camera.